

VINCENT OUDIN APPOINTED CEO OF TERRE ARMEE

Paris, December 5th, 2017 – **Vincent Oudin has been appointed CEO of Terre Armée. He will take up his post on 1 January 2018.**

As of 1 January 2018, Terre Armée, which designs and produces retention, crossing and protection solutions, will be led by Vincent Oudin, former Executive Chairman of the Socotec group. The new CEO will take over responsibility for Terre Armée during a time of significant challenges in terms of development.

"Faced with a mature market in the developed countries but still with strong potential in developing countries, the objective by 2020 is to speed up innovation and diversification, two areas that have been invested in considerably since 2015," says Vincent Oudin.

In the coming years, Terre Armée aims to strengthen its role as a solutions provider to its customers. To this end, the company particularly wishes to extend its product range through in-house innovation, partnerships and acquisitions.

A graduate of the Ecole Polytechnique, the Ecole Nationale des Ponts et Chaussées and Stanford, Vincent Oudin began his career in 1989 in project finance at Fluor Daniel in the United States. He worked for the Suez Group between 1995 and 2003, and was successively appointed Regional Director and then Industrial Director of Degrémont, and finally Director of Ondeo Industrial Solutions for France, Italy, Spain and Benelux. In 2003, he took charge of Socotec Industries – subsidiary of Socotec. In 2009, he was appointed Executive Chairman of the Socotec Group, which he led until 2016. He joined the Terre Armée group in early 2017.

More about Terre Armée

Founded over 50 years ago by Henri Vidal, the inventor of the Reinforced Earth® technique, the group designs and produces innovative solutions in the field of soil-structure interaction and reinforced backfill. Since its creation, Terre Armée has taken part in more than 100,000 construction projects, becoming the undisputed leader in reinforced earth structures.

Its activities relate to a wide range of structures, such as retaining walls, bridge abutments, breakwaters, containment dykes, underpasses, cut and cover tunnels, arch bridges, reinforced embankments, etc. Terre Armée's expertise applies to a large number of sectors, including roads, motorways, airports, railways, hydraulic structures, industry, etc. Terre Armée achieved turnover of €215 m in 2016. The company has a presence in more than 45 countries and has 1,100 employees. Terre Armée is a subsidiary of the Soletanche Freyssinet Group.

Website: www.terre-armee.com

LinkedIn: <https://www.linkedin.com/company/terre-armee>

Twitter: https://twitter.com/terre_armee

You Tube: <https://www.youtube.com/user/terrearmeegroup>

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